

Ahmed Hassan

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Photo

PERSONAL DETAILS

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|-----------------|---|
| Nationality | Egyptian |
| Date of Birth | 22 August 1991 |
| Visa Status | UAE Employment Visa (transferable) — own visa until 11/2026 |
| Marital Status | Married |
| Driving Licence | Valid UAE licence |

PROFILE

Retail operations manager with 9 years of GCC experience (UAE and KSA), currently leading 4 mall stores and 60+ staff in Dubai. Track record of double-digit like-for-like growth, Emiratization-compliant team building, and launch experience in two new malls. Immediately available with a transferable visa.

WORK EXPERIENCE

Area Operations Manager Feb 2021 – Present
Gulf Retail Group — Dubai, UAE

- Manage 4 stores (AED 85M annual revenue, 60+ staff); delivered +14% LFL growth in FY2025
- Opened 2 new stores including fit-out, hiring and launch marketing — both broke even within 7 months
- Cut shrinkage from 1.9% to 0.8% through cycle counts and CCTV audit routines
- Hired and trained 25+ staff across 11 nationalities; built Emiratization-compliant rosters with mall HR
- Negotiated annual mall marketing packages across 4 locations, saving AED 220K

Store Manager Jun 2016 – Jan 2021
Al Noor Trading — Riyadh, KSA

- Ran the flagship store (SAR 30M revenue, 18 staff); ranked #1 of 12 stores on mystery-shop scores for 3 consecutive years
- Led Ramadan and White Friday campaign execution; +31% seasonal sales vs prior year
- Reduced staff turnover from 40% to 22% through structured onboarding and shift-lead development

Assistant Store Manager Sep 2013 – May 2016
Delta Retail Co. — Cairo, Egypt

- Supervised a 10-person sales floor; promoted from senior associate within 14 months

EDUCATION

BSc Business Administration 2009 – 2013
Cairo University, Egypt

CERTIFICATIONS

- Certified Retail Operations Professional — Dubai Retail Academy, 2023
- IOSH Managing Safely, 2022
- First Aid & Fire Warden (Dubai Civil Defence approved), 2024

LANGUAGES

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| Arabic | Native |
| English | Fluent |

REFERENCES

Available on request.